

Media Release

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FOR IMMEDIATE RELEASE.

Photos of last year's race on our [Flickr photo site](#).

Video highlights of past race at www.youtube.com/watch?v=9jedd3cr4me.

Amazing Race on Snow!

On March 6 more than 300 local adventurers will brave whatever wintery – or not so wintery – conditions are thrown at them in the Michigan Adventure Race: Winter Edition, presented by Honey Creek Inn. The event returns once again to beautiful Camp Roger in Rockford. This is the largest winter adventure race in the U.S ten years running (and slipping and sliding). Racers can sign up and learn more at www.miadventurerace.com.

Considering the year behind us, people are clearly craving an outdoor adventure with other human beings that has plenty of physical distancing available - registrations to date are more than double a normal year. Jodi Peppers and her team "The 3 Nurseketeers," who have been helping save lives since the pandemic started, are especially eager for the event. "Working on the frontline as nurses has been quite the adventure, but we're ready to take on a new adventure... at the Michigan Adventure Race! It will be a chance to just enjoy a fun challenge in the outdoors together in celebration of our health and working through the pandemic."

All frontline healthcare providers will receive \$20 off their entry as a thank you for their service. Discounts for members of the military and youth 17 and under are also available.

Jody's team and other one- to four-person teams will set out running through the woods to hidden checkpoints pre-marked on a map, collecting as many as they can within three hours. They'll encounter fun Amazing Race-like challenges throughout the area along with a short snowshoe section. Snowshoes will be provided.

Newer racers find that the challenges and checkpoint hunting give them just enough of a break to catch their breath before they run or walk to the next checkpoint. Experienced adventure racers looking for a greater challenge can sprint (or trudge if we finally get some snow!) for checkpoints far from the start/finish, requiring good map reading and basic compass skills. We'll offer a [free navigation clinic](#) on Saturday, February 27 for those who need help.

Sponsors of the race to date include Honey Creek Inn, Gazelle Sports, Metro Health Sports Medicine, Bill & Paul's Sporthaus, Salomon, Icespike, Tubbs Snowshoes, Tim Park LC, Jamie Geysbeek Photography and Zanafel.

A portion of race proceeds will go to Camp Roger's scholarship fund for kids who cannot afford summer camp. Camp Roger offers a weekly overnight summer camp experience for young people and serves 10,000 participants in the fall, winter, and spring.

For more information about the race and to register, go to www.miadventurerace.com and visit www.facebook.com/miadventurerace to join a growing community of adventure racers.

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